



## Action Auction 2009 Sponsorship Opportunities

**PRESENTING SPONSORSHIP**

**1 AVAILABLE**

**\$15,000 TOTAL**

---

- Event will be billed as The Action Auction presented by “***Your Company***”
- Company logo will appear on CETconnect.org with a link to your website
- Company logo will appear on CETconnect.org on the Events page, the Action Auction page and the Donor Thank You page
- During the week of the event your company logo will appear on CETconnect.org on the following pages: CET TV - this week’s TV specials and on CET TV – complete TV schedule
- The Action Auction will be publicized in the CET eNewsletter with your company logo
- Company will be noted on all printed event material – including *Connected*, the CET member publication that is mailed to over 14,000 households
- Company logo will appear on promotional television spots to run from February through April 2009
- Company name and logo will be presented verbally and in video a minimum of 10 times daily for the duration of the Action Auction
- Company logo will appear on the lower 1/3 of the screen for the entire Auction
- Company logo will appear on televised Thank You spots to run from mid April through May 2009



## Action Auction 2009 Sponsorship Opportunities

---

<b>VOLUNTEER PHONE BANK SPONSORSHIP</b>	<b>1 AVAILABLE</b>	<b>\$5,000 TOTAL</b>
---	--------------------	----------------------

---

- Phone Bank will be billed as The Volunteer Phone Bank presented by “***Your Company***”
- Company logo will be prominently displayed on front of the Volunteer Phone Bank
- Company logo will appear on CETconnect.org with a link to your website
- Company logo will be presented verbally and in video a minimum of 5 times daily for the duration of the Auction
- Company logo will be noted on all event printed material, including *Connected*, the CET member publication mailed to over 14,000 households
- Company logo will appear on televised Thank You spots to run from mid April through May 2009
- Company name will appear on CETconnect.org on the Donor Thank You page

---

<b>VOLUNTEER TOTE BAG SPONSORSHIP</b>	<b>1 AVAILABLE</b>	<b>\$4,000 TOTAL</b>
---------------------------------------	--------------------	----------------------

---

- Company logo will be printed on complimentary tote bags to be given to over 600 Action Auction volunteers
- Company logo will appear on signage at volunteer check in station
- Company logo will appear on CETconnect.org with a link to your website
- Company will be noted on all event printed material – including *Connected*, the CET member publication mailed to over 14,000 households
- Company name will be presented verbally 2 times daily for the duration of the Auction
- Company name will appear on CETconnect.org on the Donor Thank You page

---

<b>PODIUM SPONSORSHIP</b>	<b>4 AVAILABLE/1 PER DAY</b>	<b>\$3,000 PER DAY</b>
---------------------------	------------------------------	------------------------

---

- Company logo will appear on CETconnect.org with a link to your website
- Company logo is center stage on the emcee podium for the entire Auction day Wednesday – Friday 5 pm – 11 pm and Saturday 3 pm – 11 pm (approx. times)
- High profile, on-air company exposure
- Company name will appear on CETconnect.org on the Donor Thank You page



## **Action Auction 2009 Sponsorship Opportunities**

### **AUCTION TABLE SPONSORSHIP            16 AVAILABLE/4 PER DAY            \$1,000 PER DAY**

- Company logo listed on CETconnect.org
- Company logo displayed on sponsored Auction table with items valued up to \$499
- Table will be auctioned a minimum of 9 times per day
- Company logo appears on-air while table is auctioned and mentioned verbally
- Billed and sold as the “*Your Company*” table
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

### **TONIGHT BOARD SPONSORSHIP            4 AVAILABLE/1 PER DAY            \$800 PER DAY**

- Company name listed on CETconnect.org
- Company logo highlighted on The Tonight Board with items valued from \$500 - \$999
- Company name and logo presented verbally and in video a minimum of 8 times a day
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

### **SUPER BOARD SPONSORSHIP            4 AVAILABLE/1 PER DAY            \$700 PER DAY**

- Company name listed on CETconnect.org
- Company logo is highlighted on the Super Board with items valued at \$1,000 and above
- Company name and logo is presented verbally and in video a minimum of 6 times per day
- Super Board is sold once during the Auction
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

### **SOLD SIGN SPONSORSHIP            16 AVAILABLE/4 PER DAY            \$300 PER DAY**

- Company name listed on CETconnect.org
- Company logo is displayed when sponsored Auction table is sold
- Each Auction table is sold a minimum of 9 times per evening
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

# Corporate Sponsorship Agreement Form

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-mail address: \_\_\_\_\_

\_\_\_\_ Yes, we will sponsor the CET Action Auction      Date: \_\_\_\_\_

- |                                       |                 |
|---------------------------------------|-----------------|
| ____ Presenting Sponsorship           | \$15,000        |
| ____ Volunteer Phone Bank Sponsorship | \$5,000         |
| ____ Volunteer Tote Bag Sponsorship   | \$4,000         |
| ____ Podium Sponsorship               | \$3,000 Per Day |
| ____ Auction Table Sponsorship        | \$1,000 Per Day |
| ____ Tonight Board Sponsorship        | \$800 Per Day   |
| ____ Super Board Sponsorship          | \$700 Per Day   |
| ____ Sold Sign Sponsorship            | \$300 Per Day   |

Please supply your logo to the CET Events Department via e-mail to [jsimendinger@cetconnect.org](mailto:jsimendinger@cetconnect.org), or mail to the address below by February 1, 2009

\_\_\_\_ Check enclosed for \$ \_\_\_\_\_

\_\_\_\_ Please bill us for \$ \_\_\_\_\_

Please make checks payable to CET, and return to:

1223 Central Pkwy  
Cincinnati, OH 45214  
Attn: Joyce Simendinger