

## **CET Auction Events 2010 Be Part of the Action**

**April 14 – 17, 2010:** The perennial hometown favorite is coming! CET's Action Auction will be broadcast live for four days from the CET studios. Make sure that your company and product are viewed by thousands as they bid high and often on everything from eclectic art to culinary masterpieces and fine wine!

**May 20, 2010:** "Live on CET!" our signature fundraising event, broadcast live from historic Music Hall, is back! The evening includes dinner and friendly bidding rivalries as guests in the ballroom and viewers at home vie against each other for exclusive items being auctioned that evening.

### **Why Donate An Item to CET?**

Greater Cincinnati Television Educational Foundation and local PBS member station, CET, is the first licensed educational television station in the nation and is the first in Ohio to launch a digital signal. CET is one of the largest providers of educational services in the tri-state area, serving more than 470,000 students and 37,000 teachers each school year. Additionally, there is the CET Website, [cetconnect.org](http://cetconnect.org), the nation's FIRST community based on-demand public Internet service. You can obtain a full 24 hour program schedule, weekly specials, view streaming video about local organizations and more!

While times and technology may change CET's mission endures...to use our resources to educate, enrich and engage the many communities we serve.

### **Volunteers:**

We need you to make these events happen. Please come and be part of the fun. You may contact the events office at [events@cetconnect.org](mailto:events@cetconnect.org) or the events line at 513-345-6549.

### **Items that do well every year:**

Tickets to local sports events	Antiques	Children's Items
Gift certificates for service	Jewelry	Travel and Trips
Sports memorabilia	Small Appliances	Restaurant Gift Certificates
	Gift Baskets	

### **Donor Form Helpful Hints:**

- **Please be sure to fill out *all* donor information.**
- **It is important that we have a *company contact* to send out a thank you which also serves as your tax confirmation letter.**
- **If you are donating more than one item please submit a separate donor form for each item.**
- **For art donations, under item description, please include the *measurements, mat and frame details*.**
- **If you are donating a *gift certificate* but you do not have a printed gift certificate, we will create one for the winner. It will serve as their gift certificate.**

# CET ON-AIR ACTION AUCTION APRIL 14-17, 2010

## DONOR RECOGNITION AND BENEFITS

**The sooner we receive your donation, the more we can give back!  
Please have all donations to CET no later than April 1, 2010.**

### **Benefits for All Donations**

Tax deduction up to the maximum amount allowed by law  
Company name will appear on thank you list recognizing donors on the  
Events page of cetconnect.org

### **Benefits for Donations \$75.00 - \$249.00**

Listing on the Events page of cetconnect.org  
On-air promotion of your donation the night it is sold

### **Benefits for Donations \$250.00 - \$499.00**

Listing on the Events page of cetconnect.org with a link to your website  
On-air promotion of your donation the night it is sold

### **Benefits for Donations \$500.00 - \$999.00**

Listing on the Events page of CETconnect.org with a link to your website  
Donated item will be featured on the Events page of cetconnect.org  
Professionally prepared taped presentation of your item and company logo will be aired at least  
two times the night your item is sold

### **Benefits for Donations \$1,000.00 +**

Listing on the Events page of the CET website, cetconnect.org with a link to your website  
Donated item will be featured on the Events page of cetconnect.org  
Professionally prepared taped presentation of your item and company logo will be aired at least  
two times *each* day of the auction

**\*If your donation is under \$75 we will combine your donation with other  
items to be presented as an on-air package**

CET Action Auction  
1223 Central Parkway  
Cincinnati, OH 45214  
(513) 381-4033  
Fax: (513) 345-6540  
Email: events@cetconnect.org



## Action Auction April 14 – 17, 2010

ITEM NO. \_\_\_\_\_

**Office Use**

Donor ID \_\_\_\_\_  
TEAM: \_\_\_\_\_  
Tag: \_\_\_ Script: \_\_\_\_\_  
Location: \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

COMPANY CONTACT/INDIVIDUAL DONOR \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ EXT. \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SIGNATURE OF DONOR \_\_\_\_\_

ITEM NAME: \_\_\_\_\_

ITEM VALUE: \$ \_\_\_\_\_

- Merchandise       Wine  
 Tickets             Cash  
 Gift Certificate, **Expiration Date:** \_\_\_\_\_

**ITEM STATUS:** Please check ONE of the following

- Item is ENCLOSED  
 I will MAIL OUT the item  
 I will DROP OFF the item  
-Item can be dropped off at **CET address above**  
Hours: **Monday-Friday 9AM-5PM**  
 Item needs to be PICKED UP  
-An event staff member will call you to arrange  
Pickup.  
**\*Delivery if possible is appreciated**

**DETAILED ITEM DESCRIPTION INCLUDING RESTRICTIONS:**

*Please provide as much information as pertinent:*

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**Please Note:**

- 1) CET reserves the right to accept or reject any item or service donation. Once donated, CET holds all rights to determine placement and advertising for each item.
- 2) DONOR WARRANTS: that it is the true and lawful owner of and has full power to donate the merchandise; and that any and all warranties as to the merchandise shall accrue to and be enforceable by the winning bidder.