



Action Auction 2010 Sponsorship Opportunities

DAILY PRESENTING SPONSOR – WINE DAY 1 AVAILABLE (April 17,2009) \$6,000

- Day will be billed as The Action Auction presented by “*Your Company*”
- Company logo will appear on CETconnect.org with a link to your website
- Company logo will appear on CETconnect.org on the Action Auction page and the Donor Thank You page
- The Action Auction will be publicized in the CET eNewsletter with your company logo
- Company will be noted on all printed event material – including *Public Media Connect*, the CET member publication that is mailed to over 14,000 households
- Company name and logo will be presented verbally and in video a minimum of 5 times during the Auction day chosen
- Company logo will appear on the lower 1/3 of the screen for the entire Auction day chosen
- Company logo will appear on televised Thank You spots to run from mid April through May 2010

For sponsorships totaling \$5,000 you will receive a 15 second spot featuring your company to air with Action Auction promotional spots

EARLY BIRD SPECIAL

- *Confirm your donation by JANUARY 15th and your donor name will appear on promotional spots to run February 2010*



Action Auction 2010 Sponsorship Opportunities

DAILY PRESENTING SPONSOR 3 AVAILABLE (April 14 – 16, 2010) \$5,000 per day

- Day will be billed as The Action Auction presented by “*Your Company*”
- Company logo will appear on CETconnect.org with a link to your website
- Company logo will appear on CETconnect.org on the Action Auction page and the Donor Thank You page
- The Action Auction will be publicized in the CET eNewsletter with your company logo
- Company will be noted on all printed event material – including *Public Media Connect*, the CET member publication that is mailed to over 14,000 households
- Company name and logo will be presented verbally and in video a minimum of 6 times during the Auction day chosen
- Company logo will appear on the lower 1/3 of the screen for the entire Auction day chosen
- Company logo will appear on televised Thank You spots to run from mid April through May 2010

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Action Auction 2010 Sponsorship Opportunities

VOLUNTEER PHONE BANK SPONSORSHIP	1 AVAILABLE	\$5,000 TOTAL
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- Phone Bank will be billed as The Volunteer Phone Bank presented by “**Your Company**”
- Company logo will be prominently displayed on front of the Volunteer Phone Bank
- Company logo will appear on CETconnect.org with a link to your website
- Company logo will be presented verbally and in video a minimum of 5 times daily for the duration of the Auction
- Company logo will be noted on all event printed material, including *Public Media Connect*, the CET member publication mailed to over 14,000 households
- Company logo will appear on televised Thank You spots to run from mid April through May 2010
- Company name will appear on CETconnect.org on the Action Auction home page and on the Donor Thank You page

VOLUNTEER TOTE BAG SPONSORSHIP	1 AVAILABLE	\$4,000 TOTAL
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- Company logo will be printed on complimentary tote bags to be given to over 600 Action Auction volunteers
- Company logo will appear on signage at volunteer check in station
- Company logo will appear on CETconnect.org with a link to your website
- Company will be noted on all event printed material – including *Public Media Connect*, the CET member publication mailed to over 14,000 households
- Company name will be presented verbally 2 times daily for the duration of the Auction
- Company logo will appear on televised Thank You spots to run from mid April through May 2010
- Company name will appear on CETconnect.org on the Action Auction home page and on the Donor Thank You page

PODIUM SPONSORSHIP	4 AVAILABLE/1 PER DAY	\$3,000 PER DAY
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- Company logo will appear on CETconnect.org with a link to your website
- Company logo is center stage on the emcee podium for the entire Auction day Wednesday – Friday 5 pm – 11 pm and Saturday 3 pm – 11 pm (approx. times)
- High profile, on-air company exposure
- Company logo will appear on televised Thank You spots to run from mid April through May 2010
- Company name will appear on CETconnect.org on the Action Auction home page and the Donor Thank You page

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Action Auction 2010 Sponsorship Opportunities

AUCTION TABLE SPONSORSHIP 16 AVAILABLE/4 PER DAY \$1,000 PER DAY

- Company logo listed on CETconnect.org with a link to your website
- Company logo displayed on sponsored Auction table with items valued up to \$499
- Table will be auctioned a minimum of 9 times per day
- Company logo appears on-air while table is auctioned and mentioned verbally
- Billed and sold as the "**Your Company**" table
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

TONIGHT BOARD SPONSORSHIP 4 AVAILABLE/1 PER DAY \$800 PER DAY

- Company name listed on CETconnect.org with a link to your website
- Company logo highlighted on The Tonight Board with items valued from \$500 - \$999
- Company name and logo presented verbally and in video a minimum of 8 times a day
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

SUPER BOARD SPONSORSHIP 4 AVAILABLE/1 PER DAY \$700 PER DAY

- Company name listed on CETconnect.org with a link to your website
- Company logo is highlighted on the Super Board with items valued at \$1,000 and above
- Company name and logo is presented verbally and in video a minimum of 6 times per day
- Super Board is sold once during the Auction
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

SOLD SIGN SPONSORSHIP 16 AVAILABLE/4 PER DAY \$300 PER DAY

- Company name listed on CETconnect.org with a link to your website
- Company logo is displayed when sponsored Auction table is sold
- Each Auction table is sold a minimum of 9 times per evening
- On-air exposure for your company
- Company name will appear on CETconnect.org on the Donor Thank You page

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Corporate Sponsorship Agreement Form

Company name: _____

Address: _____

City/State/Zip: _____

Contact name: _____

Phone #: _____ Fax #: _____

E-mail address: _____

____ **Yes, we will sponsor the CET Action Auction** **Date:** _____

____ Daily Presenting Sponsorship \$6,000 ____ Saturday - Wine Day

\$5,000 per day ____ Wednesday ____ Thursday ____ Friday

____ Volunteer Phone Bank Sponsorship \$5,000

____ Volunteer Tote Bag Sponsorship \$4,000

____ Podium Sponsorship \$3,000 Per Day

____ Auction Table Sponsorship \$1,000 Per Day

____ Tonight Board Sponsorship \$800 Per Day

____ Super Board Sponsorship \$700 Per Day

____ Sold Sign Sponsorship \$300 Per Day

Please supply your logo to the CET Events Department via e-mail
to jsimendinger@cetconnect.org, or mail to the address below by February 1, 2010

Check enclosed for \$ _____ Please bill us for \$ _____

Please make checks payable to CET, and return to:

1223 Central Pkwy
Cincinnati, OH 45214
Attn: Joyce Simendinger

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