

## The Creative Industries in Ohio

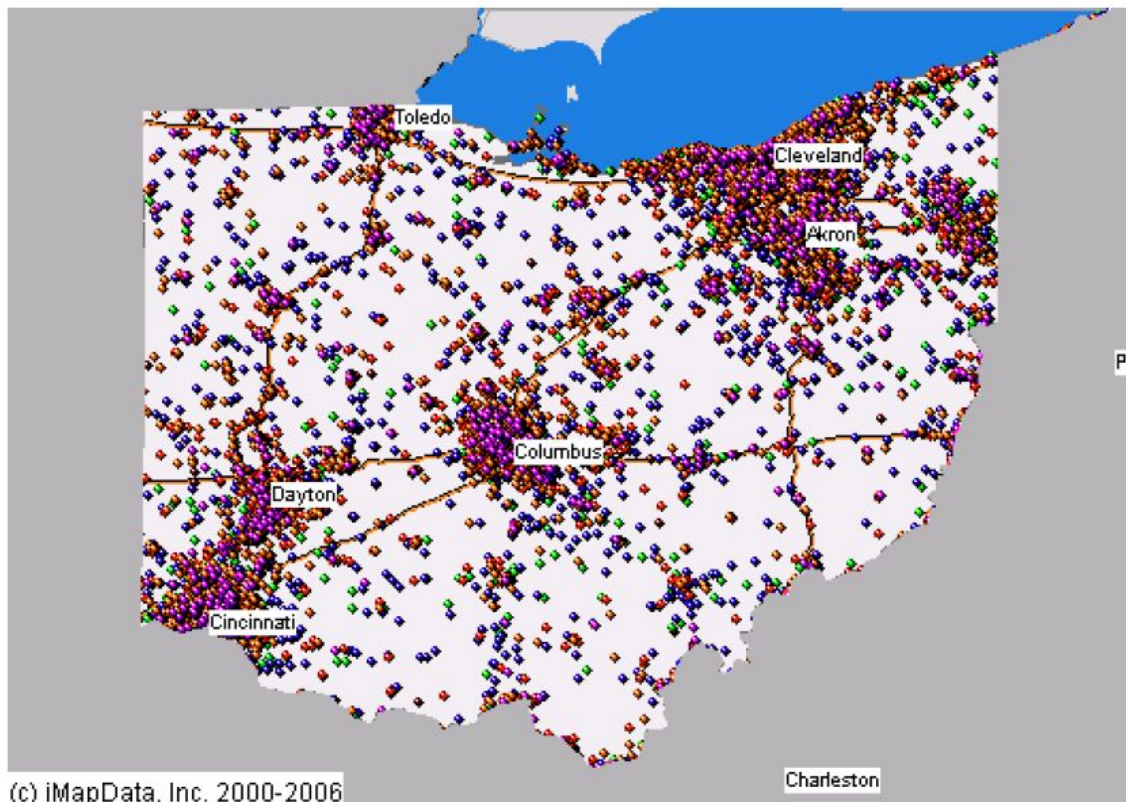
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Ohio**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

**Nationally**, there are 546,558 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.7 million people—4.2 percent of all businesses and 2.0 percent of all employees. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2007, Ohio is home to 16,294 arts-related businesses that employ 82,831 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **Ohio**, with each dot representing an arts-centric business

### 16,294 Arts-Related Businesses in Ohio Employ 82,831 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts Related Businesses and Employment in Ohio January 2007

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>471</b>	<b>6,181</b>
Museums	365	3,901
Zoos and Botanical	30	1,549
Historical Society	75	716
Planetarium	1	15
<b>Performing Arts</b>	<b>2,863</b>	<b>13,890</b>
Music	1,536	6,951
Theater	70	480
Dance	8	349
Opera	7	89
Services & Facilities	671	4,448
Performers	571	1,573
<b>Visual Arts/Photography</b>	<b>5,895</b>	<b>22,826</b>
Crafts	724	3,153
Visual Arts	483	1,097
Photography	3,595	11,806
Services	1,093	5,770
<b>Film, Radio and TV</b>	<b>2,321</b>	<b>16,698</b>
Motion Pictures	1,872	10,589
Television	162	5,043
Radio	287	1,066
<b>Design and Publishing</b>	<b>4,059</b>	<b>21,179</b>
Architecture	966	7,010
Design	1,807	4,440
Publishing	87	1,532
Advertising	1,199	8,197
<b>Arts Schools and Services</b>	<b>685</b>	<b>3,057</b>
Arts Councils	36	182
Arts Schools and Instruction	622	2,753
Agents	27	122
<b>GRAND TOTAL</b>	<b>16,294</b>	<b>82,831</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.