

**CET  
PROGRAM PROPOSAL QUESTIONNAIRE**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/County/State/Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_ Evening Telephone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

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**Project Information**

*These questions will help us understand your program idea.*

Program Title: \_\_\_\_\_

Brief Description (A two-or three-sentence description that could appear in a program description):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Intended Audience (Who is the primary audience in terms of age, gender, education, socioeconomic level, and ethnicity):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Program's Purpose (To educate, inform, enlighten, entertain, etc.):

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**CET's Mission**

*CET's mission is to use its resources to educate, enrich and engage the communities it serves.*

How will your program accomplish this mission?

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## Credentials

*These questions will help determine your producing experience.*

**Have you produced for CET in the past?**

? Yes      ? No

**If yes, please list projects you've produced for CET:**

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**Have you produced public television programs for local, statewide or national broadcast or Web?**

? Yes      ? No

**If yes, please list programs you've produced for other public television organizations.**

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**Other relevant producing and/or production experience:**

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## **Rights and Clearance Questions**

*This information will help us determine your rights and clearance needs. Please note: funding for these expenses must be provided by the producer.*

**Have you determined the need for and cost of music and song licensing for broadcast outside of public television (including home video, cable and foreign distribution)?**

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**Have you determined the need for and cost of clearance rights for photographs, archival footage and other visual materials?**

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**Have you determined the need for and cost of copyrighted materials?**

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**Have you determined the need for and cost of performance rights?**

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**Have you collected a signed release for each person appearing in your program?**

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**Please return to the appropriate Content Manager or to Amanda Carnes  
CET  
1223 Central Parkway  
Cincinnati, OH 45214  
Fax: 513.381.7520**