



**Community Engagement:
Content Partner Generated Media
Consumer Generated Media**

CET invites content partners and the community to share noncommercial, informative content with the community through CETconnect.org.

Interviews and Lectures – CET will consider interviews and lectures in Greater Cincinnati and of interest to Greater Cincinnati. Interviews should be no longer than 20 minutes; lectures may be longer. CET will make decisions about which videos submitted will be used on the site based on criteria that includes but is not limited to local interest, timeliness, and alignment with CET’s mission and content standards. CET reserves the right to present longer video or audio in segments for easier viewing.

Feature Video – CET will consider work by independent producers about topics of interest to Greater Cincinnati. CET will make decisions about which programs submitted will be used on CETconnect based on criteria that includes but is not limited to local interest, timeliness, and alignment with CET’s mission and content standards.

Please follow the instructions below for submitting materials for CETconnect. After discussion with a CET Content Manager, two (2) copies of the media should be submitted on **Beta, Mini DV or DVD-R**. CET cannot return media via mail or other delivery; however, those submitting media may stop by CET to retrieve it after it has been digitized.

- Before submitting your media project, contact one of CET’s Content Managers. The content manager will give you instructions for submission. Click here for a list of Content Managers and their contact information.
- Once your media is complete (including all editing), you may submit it for CET’s review and potential placement on CETconnect.
- Before media is made available on CETConnect.org, a release must be completed affirming that all the content contained therein is owned by you or that you have permission from others to include such content in the media. You must also agree to hold CET harmless for any action arising out of the distribution of this media on CETconnect.org.
- Items that you may plan to use in your media may be copyrighted. The creator is usually the copyright holder, even if the item has been purchased from the creator. Visit <http://www.utsystem.edu/OGC/IntellectualProperty/cprtindx.htm> for a “Copyright Crash Course.”
- In addition, a release is required for *each person* appearing in your media (including image, voice or other likeness or depiction).
- You may download the necessary release forms at <http://www.cetconnect.org/community/> (coming soon)

Questions? Contact Amanda at amanda_carnes@wcet.pbs.org or (513) 345-6566.