

CET Auction Events 2012 Be Part of the Action

April 18 – 21, 2012: The perennial hometown favorite is coming! CET's Action Auction will be broadcast live for four days from the CET studios. Make sure that your company and product are viewed by thousands as they bid high and often on everything from eclectic art to culinary masterpieces and fine wine!

May 16, 2012: "Live on CET!" our signature fundraising event, broadcast live from historic Music Hall, is back! The evening includes dinner and friendly bidding rivalries as guests in the ballroom and viewers at home vie against each other for exclusive items being auctioned that evening.

Why Donate An Item to CET?

Greater Cincinnati Television Educational Foundation and local PBS member station, CET, is the first licensed educational television station in the nation and is the first in Ohio to launch a digital signal. CET is one of the largest providers of educational services in the tri-state area, serving more than 470,000 students and 37,000 teachers each school year. Additionally, there is the CET Website, cetconnect.org, the nation's FIRST community based on-demand public Internet service. You can obtain a full 24 hour program schedule, weekly specials, view streaming video about local organizations and more!

While times and technology may change CET's mission endures...to use our resources to educate, enrich and engage the many communities we serve.

Volunteers:

We need you to make these events happen. Please come and be part of the fun.

You may contact the events office at events@cetconnect.org

or the events line at 513-345-6549.

Items that do well every year:

Tickets to local sports events

Gift certificates for service

Sports memorabilia

Antiques

Jewelry

Small Appliances

Gift Baskets

Children's Items

Travel and Trips

Restaurant Gift Certificates

- Please be sure to fill out *all* donor information.
- It is important that we have a *company contact* to send out a thank you which also serves as your tax confirmation letter.
- If you are donating more than one item please submit a separate donor form for each item.
- For art donations, under item description, please include the *measurements, mat and frame details*.
- If you are donating a *gift certificate* but you do not have a printed gift certificate, we will create one for the winner. It will serve as their gift certificate.

DONOR RECOGNITION AND BENEFITS

Early Bird Incentive

Confirm your donation by December 15 and your name/company name will appear on promotional spots airing in January & February 2012

Confirm your donation by January 15 and your name/company name will appear on promotional spots airing in February 2012

Benefits for All Donations

Tax deduction up to the maximum amount allowed by law
Company name will appear on thank you list recognizing donors on the
Events page of cetconnect.org

Benefits for Donations \$75.00 - \$249.00

Listing on the Events page of cetconnect.org
On-air promotion of your donation the night it is sold

Benefits for Donations \$250.00 - \$499.00

Listing on the Events page of cetconnect.org with a link to your website
On-air promotion of your donation the night it is sold

Benefits for Donations \$500.00 - \$999.00

Listing on the Events page of CETconnect.org with a link to your website
Donated item will be featured on the Events page of cetconnect.org
Professionally prepared taped presentation of your item and company logo will be aired at least
two times the night your item is sold

Benefits for Donations \$1,000.00 +

Listing on the Events page of the CET website, cetconnect.org with a link to your website
Donated item will be featured on the Events page of cetconnect.org
Professionally prepared taped presentation of your item and company logo will be aired at least
two times per night - the night prior to and the night that your item is sold

***If your donation is under \$75 it may be combined with other items to be presented as an on-air package**

**The sooner we receive your donation, the more we can give back!
Please have all donations to CET no later than March 23, 2012.**

CET Action Auction
1223 Central Parkway
Cincinnati, OH 45214
(513) 381-4033
Fax: (513) 345-6540
Email: events@cetconnect.org



Action Auction April 18 – 21, 2012

ITEM NO. _____

Office Use

Donor _____
TEAM: _____
Tag: ___ Script: _____
Location: _____

COMPANY NAME _____

COMPANY CONTACT/INDIVIDUAL DONOR _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ EXT. _____ FAX (____) _____

EMAIL _____

WEBSITE: _____

SIGNATURE OF DONOR _____

ITEM NAME: _____

ITEM VALUE: \$ _____

- Merchandise Wine
 Tickets Cash
 Gift Certificate, **Expiration Date:** _____

ITEM STATUS: Please check ONE of the following

- Item is ENCLOSED
 I will MAIL OUT the item
 I will DROP OFF the item
-Item can be dropped off at **CET address above**
Hours: **Monday-Friday 9AM-5PM**
 Item needs to be PICKED UP
-An event staff member will call you to arrange
Pickup.
***Delivery if possible is appreciated**

DETAILED ITEM DESCRIPTION INCLUDING RESTRICTIONS:

Please provide as much information as pertinent:

Please Note:

- 1) CET reserves the right to accept or reject any item or service donation. Once donated, CET holds all rights to determine placement and advertising for each item.
- 2) DONOR WARRANTIES: that it is the true and lawful owner of and has full power to donate the merchandise; and that any and all warranties as to the merchandise shall accrue to and be enforceable by the winning bidder.